

Post-doc position “Business as Unusual : New Business Models and Practices”

KEDGE Business School invites applications to fill a vacant post-doctoral position linked to the research chair « Business as Unusual: New Business Models and Practices.

Profile: Business marketing and strategy

Duration : Twelve months initially

Preferred period : End of 2019 onwards

Languages : Mastery of French and English required

Context: KEDGE Business School, a leading French business school based in Marseille, Bordeaux and Paris, France, is seeking to fill a post-doctoral position for its Business Marketing stream in the Marketing Centre of Excellence. The selected candidate will benefit from our academic environment and its multiple international partners (the Industrial Marketing and Purchasing Group, Lancaster University, University of Sydney, Manchester Business School, University of Southern Denmark, ...)

The candidate will work in close collaboration with the teams involved in the Chair on issues relating to collaborative business models and practices, the digital environment, and sustainability. These includes today the following themes:

- i) [Key account management](#)
- ii) [Business markets dynamics in the digital environment](#)
- iii) [Corporate reputation](#)
- iv) [Innovation and performance](#)

The candidate will demonstrate a strong ability to manage empirical projects, and preferably master literature review and bibliometric techniques.

The candidate will also participate in the writing up of publications destined for international peer-reviewed journals in the fields of business marketing and strategy. An experience of top ranking journal publication is appreciated.

The selected candidate will work under the supervision of Robert Spencer and Frederic Prevot, Professors in Business Marketing and Strategy at KEDGE Business School.

The candidate will be based at the Marseille campus of KEDGE Business School. He or she may be required to occasionally travel in France or Europe depending on project requirements.

Compensation: Salaries are in line with the recommendations the French National Centre for Scientific Research (CNRS) but also commensurate with experience.

Contact: The position will remain open until suitable candidates are found. For further information and to submit an application, please email Professor R. Spencer or F. Prevot :
robert.spencer@kedgebs.com
frederic.prevot@kedgebs.com.

Applications should include a letter of motivation, the applicant’s CV, and a reference letter from a Professor or thesis supervisor.